

H.E. Badria Al Mulla
Chairperson; International Emirates Business Group
Head of Advisory Board; Switzerland Emirates Friendship Forum
2013 Winner; Arab Woman Award
United Arab Emirates

Badria Mohamed Al Mulla is the President of International Emirates Business Group (IeBG). With a Master of Science in Information Systems from the University of Salford (UK), and an enviable track record of delivery and achievement in the fields of excellence, planning, quality and performance in the Oil and Gas Industry, Badria established IeBG, which employs some of the talented consultants and specialists who have worked with many reputed organizations and business firms around the world. Strategic alliances have been formed with some of the well-established international institutions and business centers in management and business improvement consultancy, change management, project management, competency systems and oil and gas field services. A regular contributor to conferences and summits in the region, Badria has both the experience and the leadership prowess to inform and inspire seminar delegates. She is also the originator of a unique strategy and performance improvement management tool known as the Virtual Integrated Management System (VIMS), which has been implemented in several major corporations.